

Message Text

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PAGE 01 STATE 005564 POSS DUPE
ORIGIN COME-00

INFO OCT-01 ISO-00 EB-07 EA-09 /017 R

DRAFTED BY COM/BIC/OIM/MVWEBERT/CMP/238
APPROVED BY EB/OCA/CD:EMSACCHET
COM/BIC/OIM/JRSOUSANE/ACTG.CMM
COM/BIC/OIM/EM/EOOLSEN/236
COM/BIC/MEPD/LENGLESON
COM/BIC/OIM/CGENDREAU
STATE/EA/IMS/ARDORNHEIM
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-----111847Z 006013 /53

R 111515Z JAN 77
FM SECSTATE WASHDC
TO AMEMBASSY JAKARTA

UNCLAS STATE 005564

E.O. 11652: N/A

TAGS: BEXP: ID

SUBJECT:FY 1978 COUNTRY COMMERCIAL PROGRAM - INDONESIA

REF: (A) STATE 54879; (B) STATE 292385; (C) JAKARTA 5355;

(D) JAKARTA 11054; (E) JAKARTA 15720

1. THE FOLLOWING OBSERVATIONS AND SUGGESTIONS REFER TO
THE PRELIMINARY FY 1978 CCP INPUTS SUBMITTED IN REF C
IN RESPONSE TO REF A AND ARE PROVIDED TO ASSIST THE POST
IN FORMULATING ITS DRAFT CONTRIBUTION TO THE FY 1978 PROGRAM

2. THE FOUR THEMES SUGGESTED AS CAMPAIGNS IN REF C APPEAR
TO OFFER SUFFICIENTLY GOOD OPPORTUNITIES TO WARRANT CAMPAIGN
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APPROACH. TWO OF THESE, WOOD PROCESSING AND MATERIALS
HANDLING, WOULD BE CONTINUATION OF CAMPAIGNS IN FY 1977
CCP, WHILE INITIATION OF TEXTILE MACHINERY AND EQUIPMENT
CAMPAIGN WOULD BE LOGICAL SEQUENCE TO NON-CAMPAIGN INITIA-
TIVE FOR THIS THEME IN FY 1977 CCP. IN FACT, LATTER
SUGGESTS, IF APPROPRIATE, THAT STRONGER ACTION BE TAKEN IN
TEXTILE FIELD THROUGH CAMPAIGN APPROACH IN FY 1978.

3. WHILE POST HAS NOT FORMALLY CONCURRED WITH LATEST SUGGESTED FY 1978 EVENT SCHEDULE, OIM ASSUMES POST APPROVAL OF TIMBER PROCESSING EQUIPMENT TRADE MISSION IN NOVEMBER 1977 AND TEXTILE EQUIPMENT TECHNICAL SALES SEMINAR IN JANUARY 1978, SINCE THESE ARE IN LINE WITH POST'S BEST PROSPECTS REPORTING AND SUGGESTIONS FOR FY 1978 EVENTS TRANSMITTED REF D. THESE EVENTS WOULD INCREASE DESIRABILITY CAMPAIGN APPROACH FOR THESE THEMES IN FY 1978.

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4. WE NOTE THAT CAMPAIGN FOR CEMENT INDUSTRY IN FY 1976 CCP WAS TERMINATED AT POST'S REQUEST (REF E), IN EXPECTATION THAT NEXT MAJOR EXPANSION PHASE WOULD MAKE RENEWAL DESIREABLE, POSSIBLY IN 1977/78. POST MAY WISH TO REVIEW CURRENT SITUATION IN MAKING FINAL RECOMMENDATION FOR CAMPAIGN APPROACH THIS THEME.

5. POST MAY ALSO WISH CONSULT DRAFTS OF COMPREHENSIVE SURVEY ON INDONESIA FOR ALTERNATIVE OR ADDITIONAL THEMES WHICH PROVIDE OPPORTUNITIES FOR CAMPAIGN APPROACH, ALTHOUGH TOTAL NUMBER OF CAMPAIGNS SHOULD PROBABLY BE A MAXIMUM OF FIVE. SURVEY ESTIMATES THAT TOTAL IMPORTS OF BOTH BUSINESS EQUIPMENT AND PRIMARY METALS AND METAL-WORKING EQUIPMENT WILL MORE THAN DOUBLE BETWEEN 1975 AND 1980, AND BOTH OF THESE THEMES WILL BE PROMOTED IN USRTC EXHIBITIONS SCHEDULED FOR SINGAPORE IN FY 1978.

6. REF C INCLUDED ONLY TWO NON-CAMPAIGN INITIATIVE
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ACTIVITIES: I.E., MAJOR PROJECTS AND AGRIBUSINESS/FOOD PROCESSING. SUGGEST THAT IN DRAFTING SECTION QUOTE OTHER POST SPECIAL EFFORTS UNQUOTE WHICH WILL REPLACE PREVIOUS SECTION ON NON-CAMPAIGN ACTIVITIES, POST CONSIDER ALSO OTHER INITIATIVES LISTED IN FY 1977 CCP: I.E., INVESTMENT PROTECTION FACILITATION; EXIMBANK PROGRAMS; TRADE PROMOTION EVENT SUPPORT; REGIONAL COMPUTERIZATION PROJECT; BUSINESS VISITS TO THE UNITED STATES; COMMERCIAL NEWS-LETTER; MULTILATERAL TRADE NEGOTIATIONS; AND ACCESS TO INDONESIA'S RAW MATERIALS. RE TRADE PROMOTION EVENT SUPPORT, THIS WOULD INCLUDE NOT ONLY NOVEMBER 1977 TRADE MISSION AND JANUARY 1978 TECHNICAL SALES SEMINAR FOR INDONESIA BUT ALSO FOLLOWING SIX EVENTS IN SINGAPORE: POLLUTION CONTROL; FOOD PROCESSING AND PACKAGING; METAL-WORKING AND FINISHING; AUTOMATED BUSINESS AND BANKING EQUIPMENT; SCIENTIFIC AND INDUSTRIAL LABORATORY INSTRUMENTS; AND COMMUNICATIONS EQUIPMENT.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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From: STATE
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1977/newtext/t19770162/aaaacchc.tel
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Litigation History:
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Subject: FY 1978 COUNTRY COMMERCIAL PROGRAM - INDONESIA
TAGS: BEXP, ID
To: JAKARTA
Type: TE
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